STUDY DESCRIPTION
CLIENT NAME/PROJECT #
WATTS MARKETING RESEARCH
MONTH/YEAR OF RESEARCH

Fill in the Blank

- **t-test to compare two means**
- **Median shows mid-point**

Q.12 - # OF PEOPLE IN DEPARTMENT RESPONSIBLE FOR TRAINING

		GEOGRAPHIC LOCATION				PURCHASING HABITS		PRINTED MATERIAL PRODUCED IN-HOUSE		TRAINING BEST DESCRIBE JOB	GROUP TRAIN &/OR 1-ON-1 COUNSEL	SAFETY RELATION COMBINE & SAME MATERIAL	SAFETY RELATION SEPARATE & DIFF MATERIAL	SELECT TRAIN MATERIALS ADMIN/ MNGR	SELECT TRAIN MATERIALS NURSES	LOCATION CORP	LOCATION PLANT
	TOTAL	MID-WEST	SOUTH	EAST	WEST	PRICE	COLOR	25% <	> 25%								
TOTAL RESPONDENTS	206 100.0%	72 100.0%	37 100.0%	60 100.0%	34 100.0%	126 100.0%	63 100.0%	72 100.0%	101 100.0%	57 100.0%	178 100.0%	156 100.0%	43 100.0%	92 100.0%	94 100.0%	45 100.0%	158 100.0%
NONE	6 2.9%	1 1.4%	1 2.7%	-	4 11.8%	5 4.0%	1 1.6%	3 4.2%	2 2.0%	1 1.8%	3 1.7%	4 2.6%	1 2.3%	1 1.1%	1 1.1%	2 4.4%	4 2.5%
ONE	41 19.9%	17 23.6%	5 13.5%	16 26.7%	3 8.8%	26 20.6%	13 20.6%	13 18.1%	22 21.8%	10 17.5%	36 20.2%	35 22.4%	6 14.0%	10 10.9%	28 29.8%	8 17.8%	31 19.6%
TWO	32 15.5%	10 13.9%	9 24.3%	6 10.0%	7 20.6%	20 15.9%	11 17.5%	12 16.7%	15 14.9%	7 12.3%	28 15.7%	23 14.7%	9 20.9%	13 14.1%	17 18.1%	7 15.6%	25 15.8%
THREE TO TEN	32 15.5%	12 16.7%	6 16.2%	9 15.0%	2 5.9%	17 13.5%	10 15.9%	13 18.1%	17 16.8%	10 17.5%	26 14.6%	27 17.3%	3 7.0%	14 15.2%	12 12.8%	4 8.9%	27 17.1%
11 TO 500	24 11.7%	9 12.5%	5 13.5%	6 10.0%	4 11.8%	17 13.5%	7 11.1%	10 13.9%	10 9.9%	7 12.3%	21 11.8%	20 12.8%	3 7.0%	14 15.2%	11 11.7%	4 8.9%	20 12.7%
501 TO 1000	20 9.7%	3 4.2%	4 10.8%	6 10.0%	7 20.6%	14 11.1%	3 4.8%	6 8.3%	11 10.9%	9 15.8%	20 11.2%	13 8.3%	7 16.3%	14 15.2%	7 7.4%	2 4.4%	18 11.4%
MORE THAN 1000	27 13.1%	12 16.7%	4 10.8%	7 11.7%	4 11.8%	16 12.7%	8 12.7%	5 6.9%	15 14.9%	7 12.3%	24 13.5%	18 11.5%	8 18.6%	17 18.5%	10 10.6%	11 24.4%	16 10.1%
NO ANSWER	24 11.7%	8 11.1%	3 8.1%	10 16.7%	3 8.8%	11 8.7%	10 15.9%	10 13.9%	9 8.9%	6 10.5%	20 11.2%	16 10.3%	6 14.0%	9 9.8%	8 8.5%	7 15.6%	17 10.8%
MEDIAN	3.00	3.00	3.50	3.00	3.00	3.00	3.00	3.00	3.00	4.00	3.00	3.00	6.00	150.00	2.00	3.50	3.00
MEAN	264.95	257.45	232.68	273.82	326.74	264.45	239.38	185.02	286.65	300.06	283.94	238.65	359.57	379.06	210.15	361.50	244.50
STANDARD DEVIATION	391.04	398.42	380.34	390.57	410.77	389.20	381.81	322.10	406.17	393.76	396.42	372.60	445.64	417.22	367.05	448.76	374.22
STANDARD ERROR	28.99	49.80	65.23	55.23	73.78	36.29	52.45	40.91	42.35	55.14	31.54	31.49	73.26	45.80	39.58	72.80	31.52
t VALUE		<== 1.341 ==>		<== 3.634 ==>		<== 1.793 ==>		<== -0.566 ==>				<== -2.158 ==>		<== 9.221 ==>		<== 1.686 ==>	
			<== -2.187 ==>														
2 TAIL CONFIDENCE LEVEL		80%	95%	99%		90%		<68.3%				95%		99%		90%	
t VALUE		<====== -0.922 ======>															
2 TAIL CONFIDENCE LEVEL		<68.3%															
t VALUE		<========== 2.466 ==========>															
2 TAIL CONFIDENCE LEVEL		98%															
t VALUE		<====== 0.427 ======>															
2 TAIL CONFIDENCE LEVEL		<68.3%															